## **NEW FEATURE**

## **Introducing Free Trial Memberships**

If your collective is seeking strategies to boost memberships, you now have the option to offer free trials ranging from one month to twelve months. Reach out to support@basepath.co, we're here to make it happen!

## **COLLECTIVE EXAMPLE**

## Dinkytown 3 Month FREE Trial for Season Ticket Holders

Dinkytown is currently implementing a promotional offer to season ticket holders so they can enjoy three months of complimentary access to Dinkytown's Club Membership. With the goal to attract new members by providing an exciting discount.

